Alt Order #

Deal#



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333

Billing: (404)325-4646

Invoice # Invoice Month Invoice Date Invoice Period 500008-1 10/28/12 October 2012 10/01/12 - 10/28/12

Station Account Executive Sales Office Sales Region **WFSB** House- National House-National-National

Advertiser Product Estimate Number Friends Of Chris Murphy D( October 25-October 28, 20

Special Handling

10/25/12 - 10/28/12

Billing Calendar

Broadcast

Flight Dates

IDB# Advertiser Code Product Code

Order#

500008

Cash

Billing Type

Agency Ref Advertiser Ref

Billing Address:

Message & Media Inc **Attention: Accounts Payable** 100 Albany Street, Suite 200B New Brunswick, NJ 08901 USA

Send Payment To: **WFSB** 

**BOX 13034** Newark, NJ 07188-0034

						Spots/			
Line Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/25/12	10/26/12	430A EYEWITNESS	NEV430-5A	TF	:30	2	\$325.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS		<u>Rate</u> \$325.00					
Spots: # (	Ch <u>Day Ai</u>	ir Date Air Time Des	cription	Start/End Time	Lengti	h Ad-ID			Rate Type
			A EYEWITNESS NEWS	430-5A		 0 DSCMT130.	Н		\$325.00 NM
2 V	NFSBF 10	0/26/12 4:41 AM 430/	A EYEWITNESS NEWS	430-5A	:30	0 DSCMT130	Н		\$325.00 NM
2 10/25/12	10/26/12	Eyewitness News	5am - 5:30am	TF	:30	2	\$500.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS	Spots/Week 2	Rate					
Spots: # C			_	\$500.00 Start/End Time	Longil	Ad-ID			Rate Type
• –		0/25/12 5:27 AM Eyev		5am - 5:30am		) DSCMT1301	4		\$500.00 NM
		/26/12 5:29 AM Eyev		5am - 5:30am		) DSCMT130I			\$500.00 NM
						,			Q000.00 MM
3 10/25/12	10/26/12	Eyewitness News	5:30a - 6am	TF	:30	2	\$800.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12TF	Spots/Week 2	<u>Rate</u> \$800.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Desc	<u>ription</u>	Start/End Time	Length	Ad-ID			Rate Type
2 W	VFSB Th 10.	/25/12 5:46 AM Eyew	itness News	5:30a - 6am	:30	DSCMT130H	f		\$800.00 NM
1 W	/FSBF 10	/26/12 5:58 AM Eyew	itness News	5:30a - 6am	:30	DSCMT130H	l		\$800.00 NM
4 10/25/12	10/26/12	Eyewitness News	6am - 6:30am	TF	:30	2	\$1,200.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
C4 # 0	10/22/12	10/28/12TF	•	\$1,200.00	1	A 1.15			
Spots: # C		Date Air Time Desc 25/12 6:15 AM Eyew		Start/End Time 6am - 6:30am	Length	DSCMT130H	ı		Rate Type
		26/12 6:25 AM Evew		6am - 6:30am		DSCMT130H			\$1,200.00 NM
Z VV	173BF 10/	20/12 0.25 AM Eyew	ithess idems	Daint - D.SUain	:30	D2CW1130H			\$1,200.00 NM
5 10/25/12	10/26/12	Eyewitness News	6:30am - 7am	TF	:30	2	\$1,200.00	NM	
Weeks:	Start Date	End Date MTWTFSS 10/28/12TF	Spots/Week	<u>Rate</u> \$1,200.00					
Spots: # Cl				Start/End Time	Length	Ad-ID			Rate Type
		25/12 6:41 AM Eyew	· · · · · · · · · · · · · · · · · · ·	6:30am - 7am	_	DSCMT130H			\$1,200.00 NM
- **				J.OOUIII JUIII	.00				\$1,200.00 MM

## INVOICE



Send Payment To:
WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
500008-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy D	October 25-October 28, 20	

					•	01-1			
_ine Start Dat	te End Date	e Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 10/25/12	10/26/12	Eyewitness News	6:30am - 7am	TF	:30	2	\$1,200.00	NM	
Spots: # 1		ir Date Air Time Desc 0/26/12 6:59 AM Eyew		Start/End Time 6:30am - 7am		<u>h Ad-ID</u> 0 DSCMT130	)н		Rate Type \$1,200.00 NM
6 10/25/12		CBS: THE EARLY S		TF	:30	2	\$300.00	NM	
Weeks:	Start Date 10/22/12	10/28/12TF	Spots/Week 2	<u>Rate</u> \$300.00				<del></del> .	
	WFSB Th 10	0/25/12 8:25 AM CBS:	ription THE EARLY SHOW THE EARLY SHOW	<u>Start/End Time</u> 7am - 9am 7am - 9am	:3	<u>h Ad-ID</u> O DSCMT130 O DSCMT130			Rate Type \$300.00 NM \$300.00 NM
7 10/28/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am	S	:30	1	\$1,100.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12S	Spots/Week 1	<u>Rate</u> \$1,100.00					
Spots: <u>#</u> ( 1 V	Ch <u>Day Ai</u> VFSBSu 10		iption Sunday Morning	Start/End Time 9:00am - 10:30an		<u>Ad-ID</u> ) DSCMT130I	- H		Rate Type \$1,100.00 NM
8 10/25/12	10/26/12	9am-10am	9am - 10am	TF	:30	1	\$500.00	NM	08.08.00.00.00
Weeks: Spots: # 0	<u>Start Date</u> 10/22/12 ch <u>Day Ai</u>	10/28/12TF	Spots/Week 1	Rate \$500.00 Start/End Time	Length	Ad-ID			Rate Type
		/26/12 9:46 AM 9am-1		9am - 10am		DSCMT1301	1		\$500.00 NM
9 10/25/12	10/26/12	10am-11am	10am - 11am	TF	:30	1	\$450.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTESS 10/28/12TF	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # C 1 W		Date Air Time Descri /26/12 10:28 AM 10am-		Start/End Time 10am - 11am	<u>Length</u> :30	Ad-ID DSCMT130H	1		<u>Rate</u> <u>Type</u> \$450.00 NM
10 10/25/12	10/26/12	11a-12p Price is Right	11am - 12pm	TF	:30	1	\$1,200.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12TF	Spots/Week 1	Rate \$1,200.00					
Spots: <u>#</u> C 1 W		<u>Date</u> <u>Air Time</u> <u>Descri</u> /25/12 11:59 AM11a-12	- /	Start/End Time 11am - 12pm	Length :30	Ad-ID DSCMT130H			Rate Type \$1,200.00 NM
11 10/25/12	10/26/12	Eyewitness News	12pm - 12:30PM	TF	:30	1	\$750.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12TF	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: <u>#</u> Cl 1 W		<u>Date</u> <u>Air Time</u> <u>Descrip</u> 25/12 12:21 PM Eyewite		Start/End Time 12pm - 12:30PM	<u>Length</u> :30	<u>Ad-ID</u> DSCMT130H			<u>Rate</u> <u>Type</u> \$750.00 NM
12 10/25/12	10/26/12	M-F CBS Soaps	1230-2p	TF	:30	1	\$750.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12TF	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: <u>#</u> Cl 1 W	n <u>Day Air</u>	Date         Air Time         Descrip           25/12         12:29 PM M-F CE		Start/End Time 1230-2p	Length :30	Ad-ID DSCMT130H			<u>Rate Type</u> \$750.00 NM
13 10/25/12	10/26/12	M-F The Talk	2-3p	TF	:30	1	\$500.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					

\$500.00

10/28/12

10/22/12

## INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
500008-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser		Estimate Number
Friends Of Chris Murphy	DOctober 25-October 28, 20	

Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
13 10/25/12 10/26/12 M-F The Talk 2-3p	TF	:30 1	\$500.00	NM	
Spots: <u># Ch Day Air Date Air Time Description</u> 1 WFSB Th 10/25/12 2:29 PM M-F The Talk	Start/End Time 2-3p	Length Ad-ID :30 DSCMT13	0н		Rate Type \$500.00 NM
14 10/25/12 10/26/12 3pm-4pm Syndication 2:58pm-4pm	TF	:30 1	\$500.00	NM	-144
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12TF 1 Spots: # Ch Day Air Date Air Time Description 1 WFSB F 10/26/12 3:10 PM 3pm-4pm Syndication	<u>Rate</u> \$500.00 <u>Start/End Time</u> 2:58pm-4pm	<u>Length Ad-ID</u> :30 DSCMT13(	ЭH		<u>Rate</u> <u>Type</u> \$500.00 NM
15 10/25/12 10/26/12 4p-5p Dr. Oz 4pm-5pm	TF	:30 1	\$950.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12TF 1 Spots: # Ch Day Air Date Air Time Description 1 WFSB F 10/26/12 4:22 PM 4p-5p Dr. Oz	<u>Rate</u> \$950.00 <u>Start/End Time</u> 4pm-5pm	Length Ad-ID :30 DSCMT130	Н		<u>Rate Type</u> \$950.00 NM
16 10/25/12 10/26/12 Eyewitness News 5pm - 5:30pm	TF	:30 2	\$1,800.00	NM	
Weeks:         Start Date 10/22/12         End Date 10/28/12         MTWTFSS Spots/Week 2           Spots:         # Ch         Day Air Date Air Time Description 2           2 WFSB Th         10/25/12         5:27 PM Eyewitness News 1           1 WFSB F         10/26/12         5:12 PM Eyewitness News	<u>Rate</u> \$1,800.00 <u>Start/End Time</u> 5pm - 5:30pm 5pm - 5:30pm	Length Ad-ID :30 DSCMT130: :30 DSCMT130:			Rate Type \$1,800.00 NM \$1,800.00 NM
17 10/25/12 10/26/12 Eyewitness News 5:30pm - 6pm	TF	:30 2	\$1,800.00	NM	
Weeks:         Start Date 10/22/12         End Date 10/28/12         MTWTFSS 2 Spots/Week 2           Spots:         # Ch Day Air Date 2 Air Time Description 2           1 WFSB Th 10/25/12 5:45 PM Eyewitness News 2 WFSB F 10/26/12 5:43 PM Eyewitness News	Rate \$1,800.00 <u>Start/End Time</u> 5:30pm - 6pm 5:30pm - 6pm	Length Ad-ID :30 DSCMT130F :30 DSCMT130F	l		Rate Type \$1,800.00 NM \$1,800.00 NM
18 10/25/12 10/26/12 Eyewitness News 6pm - 6:30pm	TF	:30 2	\$2,100.00	NM 	
Weeks:         Start Date 10/22/12         End Date 10/28/12         MTWTFSS Spots/Week 2         Spots/Week 2           Spots:         # Ch         Day Air Date Air Time Description 2         2           2 WFSB Th         10/25/12         6:15 PM Eyewitness News 1           1 WFSB F         10/26/12         6:29 PM Eyewitness News	Rate \$2,100.00 <u>Start/End Time</u> 6pm - 6:30pm 6pm - 6:30pm	<u>Length Ad-ID</u> ;30 DSCMT130H ;30 DSCMT130H			Rate Type \$2,100.00 NM \$2,100.00 NM
19 10/25/12 10/26/12 Inside Edition 7pm - 7:30pm	TF	:30 1	\$1,500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12TF 1 Spots: # Ch Day Air Date Air Time Description 1 WFSB Th 10/25/12 7:26 PM Inside Edition	<u>Rate</u> \$1,500.00 <u>Start/End Time</u> 7pm - 7:30pm	<u>Length Ad-ID</u> :30 рsсмт130н			Rate Type \$1,500.00 NM
20 10/25/12 10/26/12 Entertainment Tonight 7:30pm - 8pm	TF	:30 1	\$1,500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12TF 1 Spots: # Ch Day Air Date Air Time Description 1 WFSB F 10/26/12 7:55 PM Entertainment Tonight	Rate \$1,500.00 <u>Start/End Time</u> 7:30pm - 8pm	Length Ad-ID :30 DSCMT130H		·	<u>Rate Type</u> \$1,500.00 NM
21 10/27/12	S-	:30 2	\$500.00	NM	

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Invoice #	Invoice Date	Invoice Month	Invoice Period
500008-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy D	October 25-October 28, 20	

Line Start D 21 10/27/1 Weeks:		Description	Start/End Time	Martine					
	2 10/27/12			MTWTFSS	Length	Week	Rate	Туре	
Weeks:	L TOTETTIE	NCAA Football Reg. S	Seas11:00am - 7:00pm	S-	:30	2	\$500.00	NM	
	Start Date 10/22/12	End Date MTWTFSS 10/28/12S-	Spots/Week	Rate					
Spots: #			2 ription	\$500.00 Start/End Time	l engl	h Ad-ID			Data Tua
	WFSB Sa 10		N Football Reg. Seasor			<u>п ми-то</u> 0 dscmt130i	ł		<u>Rate Tyc</u> \$500.00 N
2	WFSBSa 10		Football Reg. Season			- 0 DSCMT130)	1		\$500.00 Ni
22 10/25/1	2 10/26/12	Late Night with David	Lett 11:35pm - 12:37an	nTF	:30	1	\$950.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSSTF	Spots/Week	Rate					-
Spots: #			1 Intion	\$950.00 Start/End Time	Lanati	V4 ID			5.4. T
,			light with David Lettern			<u>) Ad-ID</u> ) DSCMT130H	Ī		<u>Rate Type</u> \$950.00 NM
22 40/25/4/									\$500.00 IVI
23 10/25/12	2 10/28/12	Eyewitness News	11PM - 11:35PM	TFSS	:30	2	\$1,900.00	MM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12TFSS	Spots/Week 2	<u>Rate</u> \$1,900.00					
Spots: #	Ch <u>Day Air</u>	Date Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
1	WFSB Sa 10/	27/12 11:24 PM Eyewil	ness News	11PM - 11:35PM	:30	DSCMT130H			\$1,900.00 NA
. 2	WFSB Su 10/	28/12 11:29 PM Eyewit	ness News	11PM - 11:35PM	:30	DSCMT130H			\$1,900.00 NM
24 10/28/12	10/28/12	60 Minutes	7pm - 8pm	s	:30	1	\$9,000.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12S	Spots/Week 1	Rate \$9,000.00			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Spots: #	Ch <u>Day Air</u>	Date Air Time Descri	otion	Start/End Time	Length	Ad-ID			Rate Type
·1 <sup>1</sup>	NFSB Su 10/2	28/12 7:56 PM 60 Min	utes	7pm - 8pm	:30	DSCMT130H			\$9,000.00 NM
25 10/28/12	10/28/12	Criminal MInds	1135pm-1235am	S	:30	1	\$525.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12S	Spots/Week 1	<u>Rate</u> \$525.00					
Spots: # (	Ch <u>Day Air I</u>	Date Air Time Descrip	<u>ition</u>	Start/End Time	Length	Ad-ID			Rate Type
1 \	VFSB Su 10/2	28/12 12:33 AM Crimina	l MInds	1135pm-1235am	:30	DSCMT130H			\$525.00 NM
26 10/27/12	10/27/12	Criminal MInds	1135pm-1235am	S-	:30	1	\$525.00	NM	
Weeks:		End Date MTWTFSS 10/28/12S-	Spots/Week 1	Rate \$525.00					
Spots: # 0			•	Start/End Time	Length .	Ad-ID			Rate Type
1 V	VFSB Sa 10/2	7/12 12:30 AM Crimina	l Minds	1135pm-1235am		DSCMT130H			\$525.00 NM
				Total Spots	37			*	
							Cross Total		\$45.550.00

Payment Terms Net 30 Days

Gross Total \$45,550.00

Agency Commission

\$6,832.50

Net Amount Due

\$38,717.50